

JEANNE ARTHES

PARIS

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Jeanne Arthes: Lover Sweet Juice, Love Generation Art's, Love Generation Do Brasil and Sexy Boy Sport

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By: **Sandra Raičević Petrović**

The French house from Grasse, [Jeanne Arthes](http://www.jeannearthes.com), presented four brand new editions at the TFWA 2011 in Cannes, joining their rich collection of fragrances. The names of the new editions are: **Lover Sweet Juice, Love Generation Art's, Love Generation Do Brasil** and **Sexy Boy Sport**.

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[Love Sweet Juice](#) is a fragrance for women that provides the true joy of life, a juicy zest full of cheerful rhythms, enriched with flower petals making this composition so feminine and gentle. Top notes await us with juicy drops of pear and peach sprinkled over rose petals. The heart adds jasmine and violet, while the base finishes with sensual musk and warm, comfortable tonka beans.

**pear, peach, rose
violet, jasmine
musk, tonka**

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[Love Generation Art's](#) is a new fragrance by the Love Generation collection and it offers an urban concept full of energy. Top notes incorporate fruity aromas of raspberry, mandarin and orange, leaving a fresh and seductive impression from the very beginning. The heart is composed of a white floral mixture—jasmine and orange blossom on a base of honey and patchouli.



[Love Generation Art's](#)

orange, raspberry, mandarin
jasmine, orange blossom
honey, patchouli

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[Love Generation Do Brasil](#) is another fragrance that will be added to the Love Generation 2011 Collection.



The inspiration for this fragrance is Brazil, and the composition offers an exotic cocktail of pleasant and energetic notes. Rhythms of samba and chords of Pina Colada fit perfectly into the dynamic composition of the new Jeanne Arthes.

Top notes encompass mandarin, pineapple and mango. The heart includes aromas of pina colada, peach and cotton candy, while the base closes with coconut milk, sandalwood, woody notes and sensual musk.

[Love Generation Do Brasil](#)

mandarin, pineapples, mango
pina colada, vineyard peach, cotton candy
coconut milk, sandalwood, wood and musk

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A new fragrance dedicated to young men is [Sexy Boy Sport](#), successor to the dynamic and energetic fragrance Sexy Boy. Top notes offer luminous accords of grapefruit and mint. The heart is aromatic and spicy, composed of thyme and cardamom, while the base notes are very creamy and sensual thanks to sandalwood and musk.



[Sexy Boy Sport](#)

grapefruit, mint
thyme, cardamom
sandalwood, musk

Four new editions by Jeanne Arthes from Grasse arrived on the market in September 2011.